



# spark



## WHY SPARK

How can we make diversity and inclusion the centre of what we do, if only some of our team feel able to use their voice?

In Spark, we rediscover our natural confidence.

We find out how to stop saying “erm”, not be interrupted and never again be nervous of “drying up” when speaking.

Imagine knowing you can answer any question perfectly, that you are persuading your audience whether that’s a group or on-one one, and that you can speak off-the-cuff without notes.

Feeling that we have gravitas and can capture attention with our voice makes the world of difference to using our ideas, communicating with others and building a team that genuinely works together.

## WHAT SPARK IS

Spark teaches how to receive attention, which is key to feeling comfortable in front of any audience.

Delegates learn how to interact with the audience in a way that engages them and wins their confidence.

Learning comes from using their voice on the day. For many of us, that’s more than we might use our voice in a normal work day – no wonder speaking can be one of the most daunting hurdles at work.

Spark is the first step to rediscovering your natural confidence and unleashing the true potential of the your most powerful asset – your voice.

Experience Spark at <https://www.talkingoutloud.co.uk/about>



## Talking Out Loud

### WHAT SPARK IS FOR

- **Diversity and inclusion** – everyone team member has the right to be heard
- **Team building** – voices bring people and projects together
- **Accessibility** – know that your team is speaking to everyone

### LEARNING OUTCOMES

- People listen
- Your message is heard
- Able to speak unprepared
- Prepare presentations easily
- Discover inner confidence
- Answer any question, perfectly
- Feel natural in front of a group or one-on-one
- Using body language and movement

### THE COURSE

Spark builds real skills which the delegates will practise on the day. This means you leave with the confidence to use what you have learned, with new habits already started.

Presentation/lecture style learning is kept to a minimum, with learning mainly through role-plays and group exercises.

### HOW IT WORKS

- a half day course, delivered over 3.5 hours
- can be delivered online, on your premises, or off site (venue fees apply)
- up to 8 people can attend a session, minimum booking 3 delegates

### COST

Spark course, half day – from £80 per delegate



## Talking Out Loud

### TESTIMONIALS

*"I've been presenting for quite a few years, but am aware I can always do better, so try and attend courses like this whenever possible. I have to say, with most of them I feel as though I'm not learning anything that I didn't already know but that definitely wasn't the case with yours. I particularly liked the concept of speaking in phrases, with different emphasis on headers and bullet points. I can't wait to try this out!"*

Mark Allwood, Regional Legacy Manager, Save the Children, February 2020

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*"One of the best courses I have undertaken in my role as a Reception Manager for a GP practice. It was accessible, very informative and extremely applicable in my role. I was actually quite surprised by some of the things we learnt, in particular the importance of setting boundaries, and this is something that I have taught to my staff in turn and has been of great benefit."*

Aoibheann Byrne, Reception Manager, The Redcliffe Surgery, December 2017

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*"I especially enjoyed the section on preparing notes head of a presentation and also how you demonstrated the impact of speaking more slowly. The "how to lose the audience" tips were very useful. I've never seen these included in speaker training before and will absolutely keep them in mind! Thank you for a brilliant course."*

Course delegate, Farringdon, 2020

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*"The trainers were excellent, calm reflective and informative."*

Course delegate, Ealing, January 2018

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*"Excellent, very organised, clear and interactive."*

Course delegate, Harrow, January 2018

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