



Talking Out Loud



### WHY THE PATH

We want to be heard.

We want people to hear our ideas, support our proposals and remember our message.

Our voices are the key to this.

Our voice is how we lead, how we build teams and how we make people believe in us.

It is how we are judged and it is how we change the world.

### WHAT THE PATH IS

What we say and how we say it are inextricably linked.

The Path takes you from the creation of your message and how you speak, through storytelling and building rapport with others, to arrive at your natural and confident speaking style. After completing The Path, you will speak with confidence and authority, whether to a room full of people or an intimate group.

Because framing and ways to tell a story persuasively are central to the teaching, you can use these skills when creating any message that needs to persuade or be remembered, whether spoken or written.

### WHO THE PATH IS FOR

- **Professionals** – get everyone passionate about your project
- **Startups** – make potential backers and customers believe in you
- **Campaigners** – lead your business or social community to better outcomes



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### LEARNING OUTCOMES

- **How to present**  
The essential elements of speaking to any audience
- **Habits Of Confident Speakers**  
See how simple pace and body language can make you a confident speaker
- **Developing Inner Confidence**  
Learn to develop greater confidence in all situations with these simple techniques
- **Questions**  
Handle any question, from any audience member - even when you don't know the answer
- **Bringing Your Story To Life**  
We know what it's like to listen to a really great story - so how do we make our talks like that?
- **Writing A Talk**  
Facing a blank page? Learn how to structure your message and create perfect speaker notes - without going near PowerPoint
- **How To Zoom**  
Some relationships are built solely online - strengthen them with these techniques
- **Proposing ideas in meetings**  
Probably when we most want our voices to be heard is when we propose a new idea
- **Start with your voice**  
Speaking comes naturally when it's at the core of your work

### HOW IT WORKS

- ~~— a course over two days or four half days (weekdays or Saturday mornings)~~
- ~~— can be delivered at your premises, or off-site (venue fees will apply)~~
- ~~— up to 12 people can attend a session~~
- ~~— cost of £420 per delegate, minimum booking 6 delegates~~

**(this course is taught in-person and is therefore unavailable during Covid 19)**



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### TESTIMONIALS

*"I've been presenting for quite a few years, but am aware I can always do better, so try and attend courses like this whenever possible. I have to say, with most of them I feel as though I'm not learning anything that I didn't already know but that definitely wasn't the case with yours. I particularly liked the concept of speaking in phrases, with different emphasis on headers and bullet points. I can't wait to try this out!"*

Mark Allwood, Regional Legacy Manager, Save the Children, February 2020

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*"One of the best courses I have undertaken in my role as a Reception Manager for a GP practice. It was accessible, very informative and extremely applicable in my role. I was actually quite surprised by some of the things we learnt, in particular the importance of setting boundaries, and this is something that I have taught to my staff in turn and has been of great benefit."*

Aoibheann Byrne, Reception Manager, The Redcliffe Surgery, December 2017

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*"I especially enjoyed the section on preparing notes head of a presentation and also how you demonstrated the impact of speaking more slowly. The "how to lose the audience" tips were very useful. I've never seen these included in speaker training before and will absolutely keep them in mind! Thank you for a brilliant course."*

Course delegate, Farringdon, 2020

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*"The trainers were excellent, calm reflective and informative."*

Course delegate, Ealing, January 2018

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*"Excellent, very organised, clear and interactive."*

Course delegate, Harrow, January 2018

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