



# the picture



## WHY THE PICTURE

What if you could complete all of the learning in Spark, spread out over a month?

Each week covering a few concepts in detail, with the time to put them into practice to discuss at next week's session.

Welcome to The Picture. Taught as four, one hour segments, delivered weekly, at a time to suit your team.

## WHAT THE PICTURE IS

Typically we think of PowerPoint slides and even talk of "writing" a speech or presentation - ways to stand up at the front of a room and read out what's on the board.

The Picture changes that. It shows how to structure a message for speaking and how to do that using your voice.

The Picture teaches how to receive attention, which is key to feeling comfortable in front of any audience.

Delegates learn how to interact with the audience in a way that engages them and wins their confidence.

All this is taught in a way that works with a person's natural style and through exercises in the class so that they leave with practical skills, rather than a list of rules written down.



## Talking Out Loud

### WHO THE PICTURE IS FOR

- **At work** – get your whole team passionate about your project
- **Startups** – make potential backers and customers believe in you
- **Campaigners and disrupters** – lead your community to better outcomes

### LEARNING OUTCOMES

- Engage the audience throughout
- Answer any question – perfectly
- Make your message like a conversation
- Project confidence
- Feel confident from the inside
- Preparing speaker notes

### THE COURSE

The Picture builds real skills which the delegates will practise on the day. This means that they leave the session with the confidence to use what they have learned, and have already started forming new habits.

Presentation/lecture style learning is kept to a minimum, with delegates learning through role plays and group exercises.

### HOW IT WORKS

- a four week course, delivered over 4 hours
- delivered online, at a regular time slot to suit your team's schedule
- up to 8 people can attend a session, minimum booking 3 delegates

### COST

The Picture course, four sessions, one hour, weekly - £160 per delegate



## Talking Out Loud

### TESTIMONIALS

*"I've been presenting for quite a few years, but am aware I can always do better, so try and attend courses like this whenever possible. I have to say, with most of them I feel as though I'm not learning anything that I didn't already know but that definitely wasn't the case with yours. I particularly liked the concept of speaking in phrases, with different emphasis on headers and bullet points. I can't wait to try this out!"*

Mark Allwood, Regional Legacy Manager, Save the Children, February 2020

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*"One of the best courses I have undertaken in my role as a Reception Manager for a GP practice. It was accessible, very informative and extremely applicable in my role. I was actually quite surprised by some of the things we learnt, in particular the importance of setting boundaries, and this is something that I have taught to my staff in turn and has been of great benefit."*

Aoibheann Byrne, Reception Manager, The Redcliffe Surgery, December 2017

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*"I especially enjoyed the section on preparing notes head of a presentation and also how you demonstrated the impact of speaking more slowly. The "how to lose the audience" tips were very useful. I've never seen these included in speaker training before and will absolutely keep them in mind! Thank you for a brilliant course."*

Course delegate, Farringdon, 2020

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*"The trainers were excellent, calm reflective and informative."*

Course delegate, Ealing, January 2018

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*"Excellent, very organised, clear and interactive."*

Course delegate, Harrow, January 2018

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